SARAH PRICE

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sarehprice@gmail.com
sarehprice.com

EDUCATION

Grand View University
Des Moines, IA
Class of 2017
BA: Graphic Journalism
Minors: Interactive Media, English
Honors: President's List April 2017,
Dean's List December 2016

HISA/Athena Study Abroad
Kyoto & Tokyo, Japan
July 2016
Japanese Art, Culture & Literature

SKILLS

- UX design, wireframing, research, and prototyping
- Adobe CC Photoshop, Indesign, Illustrator, Incopy, Dreamweaver, Lightroom
- HTML, CSS, PHP, Javascript, and Processing
- SEO
- Social Media Management
- Bootstrap and Foundation frameworks
- Invision and Axure
- Responsive Design
- Wordpress, Squarespace
- Macs and PCs

ORGANIZATIONS

AIGA
- AIGA Iowa Web Director
- GV AIGA Student President

AAUW
- Student Treasuer

PORTFOLIOS

Portfolios:
www.sarehprice.com
Linkedin:
https://www.linkedin.com/in/sarahprice0
Writing:
https://sarahprice.contently.com/

EXPERIENCE

Web Specialist- Broken Arrow Wear May 2017-Present
- Write content for web pages
- Redesign and fix webpages using HTML and CSS
- Use SEO strategies and keywords to increase web traffic
- Add product pages using HTML and CSS
- Manage over 1,000 products in Inksoft

Editor in Chief and Design Director of Bifrost literary magazine
October 2016-April 2017
- Collected and edited over 20 student submitted writing, photography and artwork
- Managed a team of five students to help edit magazine
- Came up with a theme for page templates and designed 64 page layouts
- Made production decisions keeping within a $3,300 budget
- Started a new digital interactive version to attract a larger audience and to reach those without access to campus

Development Intern- Broken Arrow Wear Web August 2016-April 2017
- Made sure new products showed up in design software
- Manage over 1,000 products in Inksoft
- Add product pages using HTML and CSS

Web Design Intern- Compressor Controls Corporation September 2015-December 2015
- Helped redesign website to make it more user friendly
- Created high-fideality designs of page proposals
- Made changes using CSS, HTML, and PHP in Wordpress

ECM Publishing Summer 2015 Intern May 2015- August 2015
- Researched and wrote over 20 stories covering sports, features, human interest, and press releases
- Covered stories for 4 different local papers The Sun Patriot, Laker Pioneer, Norwood Young America Times, and the Waconia Patriot
- Sat in on weekly editor meetings
- Contributed to the Waconia Living Magazine
- Took pictures for stories and fact checked for the paper
- Helped with newspaper layout and editing

GV Student Leader Febuary 2014- April 2017
- Responisble for planning events that helped connect students with alumni
- Managed social media accounts and campaigns
- Attended alumni events where we interacted with our alumni to make sure that they enjoyed their time